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FASHION+LIFESTYLE
FALL 2009

**YOU,
ONLY
BETTER**

TODAY'S
SELF IMPROVEMENT

**THE
NEXT**

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**DATA
ADDICT**

FACTS AND FIGURES
ABOUT WHAT'S NEW
AND NOTEWORTHY

**OPERATIVE
WORDS**

MARK SOUSA ON THE FILMING OF *Double Identity*

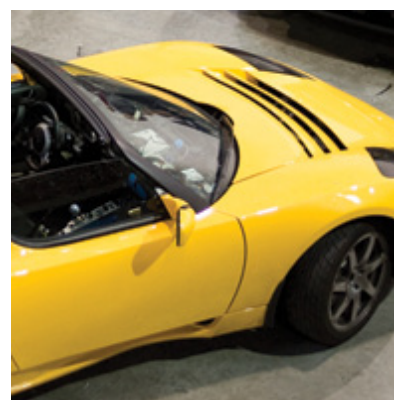




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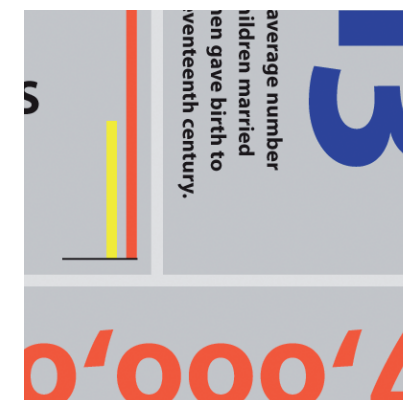
OPERATIVE WORDS STUMBLING INTO MARK'S INNER CIRCLE

The star from *Double Identity*, who prefers installing a skylight to the limelight, talks about working on the one of the toughest film shoots in history; his family; and the starlet who's not doing a very good job of hiding in his bathroom.



02 THE NEXT INSIDE TESLA MOTORS®

The company that built the first high-performance, environmentally-friendly sports car opens up its factory, shares some of their secrets, and puts the vehicle to the ultimate test: putting two sworn enemies in the same two-seater.



04 DATA ADDICT FACTS AND FIGURES ABOUT WHAT'S NEW AND NOTEWORTHY

How much wood would a woodchuck chuck if a woodchuck did chuck wood? We leave that to lesser minds. But if you want to talk Kierkegaard, you've come to the right place.



10 YOU, ONLY BETTER TODAY'S SELF IMPROVEMENT

Whether you want advice on how to throw together a killer outfit, a dinner for two, or a killer punch, we've got you covered.